

# Emily Hoehenrieder

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## EDUCATION

### California Polytechnic State University of San Luis Obispo

*Bachelor of Science* – Graphic Communication

*Concentration:* Design Reproduction Technology

*Graduation Date:* June 2018 | *GPA:* 3.78

Presidents List 2014 – 2015 | Deans List Winter 2016 & Spring 2016

### Munich University of Applied Sciences | March 2017 – July 2017

Lived in Munich, Germany for a semester and acquired courses in Graphic Communication

## RELEVANT EXPERIENCE

### Design Assistant for the Donor Relations Department

#### Cal Poly Donor Relations Department | September 2017 – Current | San Luis Obispo, CA

- Designed layouts for documents such as flyers, magazines, infographics, and reports
- Managed and prepped various files for print processes
- Edited photos and created original graphics for different document designs

### Graphic Design Ministry Team Leader

#### Cru Central Coast | May 2016 – Current | San Luis Obispo, California

- Managed a team of six and assigned design needs for Cru using Asana team tracking
- Designed various projects including slides, logos, and flyers utilizing Adobe Creative Suite and hand lettering

### E - Newsletter Designer

#### Cal Poly Graphic Communication | Fall 2015 – Current | San Luis Obispo, California

- Designed graphics for the monthly E-newsletter for Cal Poly Graphic Communication department which has increased involvement in the department utilizing online application Mail Chimp

### Prepress Intern

#### University Graphic Systems (UGS) | Fall 2015 | San Luis Obispo, California

- Acquired basic skills of checking and packaging PDF jobs for print in FlightCheck
- Utilized Preps automation engine to set up a workflow for refining, imposing and ripping newspaper PDF's to a printing platesetter

### Transunion Hackathon Designer

#### SLO HotHouse | Oct 2017 | San Luis Obispo, California

- Participated in a 25 hour event with a 5 person team of developers, designers, and marketers to produce a mobile application that entices users to check their Transunion credit score
- Used digital typography and graphics to design the on-boarding screens for a mobile application

## SKILLS

### Adobe

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

### Web

HTML5

CSS

Information Architecture

### Microsoft

Microsoft Word

Microsoft Excel

Microsoft PowerPoint